

04 – 15

SEPTEMBER, 2024

THE ART & CULTURE OF SOUTH KOREA

LIMITED PLACES.
BOOK EARLY!

memories of the future

The Leeum, Samsung Museum of Art in Seoul exhibits traditional, modern, and contemporary works by Korean and International artists in buildings designed by Internationally renowned architects – it is a physical and cultural metaphor for South Korea today. First impressions of Seoul hover between the familiar and the futuristic, what we recognize and what we might dream about.



absolute luxury travel.



On the evening drive into Seoul – the traffic. Lanes of luxury cars, super-highways, tunnels, row after row of residential towers, more luxury cars and traffic. Wide city streets lined with coffee shops, restaurants, beauty spas, five-star hotels, people leaving work and returning to work. Welcome to successful South Korea!

In Seoul we visit Art Museums displaying traditional Korean artworks as well as modern and contemporary works, in buildings that are themselves architectural masterpieces. Together with reconstructed Palaces and Temples, Seoul's museums highlight South Korea's unique achievement in preserving the OLD while creating its own, soaring version of the NEW.

At the Frieze and KIAF International Contemporary Art Fairs we will see how long-term investment in cultural planning and infrastructure is rewarded in globally appealing artistic expression, with prices to match. Enthusiastic local collectors include rappers, K-Pop stars and K-Drama notables, so have your camera nearby!

From Seoul we travel by coach to Gyeongju, the UNESCO site of the ancient Silla Dynasty and Royal Tombs. This is an opportunity to slow down the pace, see something of the Korean countryside and do some traditional dining.

Our next destination is the port city of Busan. Known for its beaches, seafood, night markets, contemporary art and home to Korea's thriving film industry, Busan is a melting pot of 20th and 21st century Korean culture and history. From Busan we return to Seoul for two nights, allowing time to further explore this city's cultural and shopping delights!

SEOUL

(7 nights)

GYEONGJU

(1 night)

BUSAN

(2 nights)

HIGHLIGHTS

- ◆ Delve deep into South Korea's vibrant contemporary art scene
- ◆ Visit UNESCO World Heritage-listed Changdeok Palace
- ◆ Visit Seoul's amazing museums and galleries
- ◆ Seoul's Art Week: Frieze Seoul + Kiaf SEOUL, South Korea's leading art fairs
- ◆ Must-see contemporary Seoul architectural highlights, including Zaha Hadid's Dongdaemun Design Plaza
- ◆ Explore Busan, the Miami of South Korea! Beautiful beaches, fashion and an arts hotspot
- ◆ Busan Museum of Art, Space Lee Ufan and Bupyeong Khang Tong Night Market
- ◆ Explore palaces and traditional Korean villages
- ◆ Learn the history of South Korea and its delightful combination of tradition and modernity
- ◆ Seoul's colourful and local Gwangjang Market
- ◆ Meet the masters at Icheon Ceramics Village, a UNESCO city of crafts and folk arts
- ◆ Experience Starfield Library – it will take your breath away!
- ◆ Gyeongju, once the capital of the 8th-century Silla Kingdom and a treasure trove of history, brimming with palaces, temples, and tombs
- ◆ Experience the scenic landscape of Gamcheon Village, once a settlement for refugees during the Korean War

INCLUSIONS

- ◆ Return economy class flights from Sydney to Seoul with Korean Air. Upgrades available through Natalie!
- ◆ VIP roundtrip airport transfers
- ◆ 10 nights upscale accommodation – 4 & 5 star hotels
- ◆ Daily breakfast, Wi-Fi and guaranteed late check-out
- ◆ All sightseeing, cultural activities and entrance fees (as per itinerary)
- ◆ Experienced English speaking guide who will accompany us throughout our travels
- ◆ Private air-conditioned vehicles for transportation (as per itinerary)
- ◆ Pre-departure background information and reading with your host Judith Salmon
- ◆ The intimacy of small group touring with a maximum of 12 guests

19 meals

10 breakfasts (B), 08 lunches (L) and 01 dinner (D)



absolute luxury travel.

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**DAY FLY/
TOUR PACKAGE**

Including return Korean Air Economy Air Fare.

\$9500

(Per adult twin-share)

\$2200

(Single supplement)



For Information & Bookings, Contact Natalie Jeffers on 0412 880 367 or email natalie@absoluteluxury.travel